

626.898.2224 punchidurongdej.com punchidurongdej@gmail.com Los Angeles, California

# **SKILLS**

### Design

Concept Development, Rapid Prototyping, Packaging Design , Storytelling, Presentation, Trend Research , CMF Design, Mood Boards 3D Apparel Designer

#### Soft

Enthusiastic, Tech Savvy, Curious, Creative, Driven, Self-motivated, Team Player, Courageous, Responsible, Positive

### Softwares

Keyshot , Solidworks, Adobe Creative Suite Gravity Sketch, CLO3D, Adobe Substance

## Languages

English (native), Thai (conversational)

# **RECOGNITION**

## **ArtCenter Gallery**

Crosley Speaker, Humanify, The Accused, The Mango House

## Scholarships

Honda Endowed Scholarship H B Edwards Endowed Scholarship

# **EDUCATION**

# ArtCenter College of Design

Candidate for BS in Product Design GPA: 3.7 | Summer 2022 - Anticipated Graduation Spring 2026

## University of California-Riverside

Candidate for BS in Mechanical Engineering GPA: 3.8 | Fall 2021 - Spring 2022

# **EXPERIENCE**

## CMF Design Intern

Skechers - Manhattan Beach | Feb, 2025 - May, 2025

- -Colorized and materialized 100+ footwear styles (boots and sandals) for SS26 and FW26 collections
- -Developed seasonal color palettes and material boards aligned with trend and consumer insights
- -Organized and maintained the material library for efficient team access
- -Collaborated daily with the Skechers China team
- -Conducted trend/consumer research to inform material selection
- -Delivered projects on seasonal timeline

# Teaching Assistant - Packaging Design 1

ArtCenter College of Design - Sep, 2023 - Apr, 2024

- -Collaborated with instructor to provide group critiques
- -Encouraged designing with sustainable materials

## Teaching Assistant - Product Design 4

ArtCenter College of Design - Jan, 2024 - Apr, 2024

- -Assisted instructor and students with course materials and project feedback.
- -Participated in weekly 2:1 critiques, providing constructive feedback on design projects

## Teaching Assistant - Product Design 2

ArtCenter College of Design - Sep, 2023 - Dec, 2023

- -Assisted instructor and students in foundational aspects
- -Emphasizing user-centered research and brand development
- -Supported course activities through one-on-one mentorship and project feedback

## Server, Runner, Hostess, Graphic Designer

OoKook Korean BBQ - Jun, 2020 - Oct, 2023

- -Enhanced customer experience in a lively, fast-paced environment.
- -Designed promotional Instagram ads